



Recruite
TIMESJOBS
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ABOUT

RecruiteX is the recruitment index for India. It is an analysis identifying the hiring activity and trends in India Inc. Based on tactful extraction and examination of jobs posted and applied for in a month, it details 'recruitment' as a process backed by hiring sentiments of a recruiter and aspirations of a job seeker.

METHODOLOGY

RecruiteX represents the demand aspects of recruitment. Demand for talent is computed by factoring activities of recruiters on TimesJobs.com. This demand is integrated with numbers collected by our offline team and then segregated according to top industry verticals, functional areas and locations. The base value for the index has been kept at 100 for December 2010. All RecruiteX values for subsequent months represent the trend of RecruiteX viz-a-viz December 2010. RecruiteX, in its most comprehensible format, is aimed to provide a detailed insight of the recruitment market in India to employers, recruiters and job seekers alike.



EXECUTIVE SUMMARY

Consumer durables/FMCG, retail, construction and manufacturing reported significant rise in talent demand during the month.



TALENT demand rose by 1 per cent during February 2017, as hiring activity revived across key sectors, reveals latest Recruitex, the recruitment index by TimesJobs. Consumer durables/FMCG, retail, construction and manufacturing reported significant rise in talent demand during the month. BPO/ITeS sector saw stable talent demand and IT/telecom industry registered a drop of 1 per cent. Sales and business development professionals saw highest rise in talent demand. Doctors, nurses and medical professionals also posted significant rise in demand during the month. Among locations, Tier II locations posted maximum rise in talent demand. Most metros posted drop in demand, except Chennai. Hiring gained momentum for entry level professionals as professionals with less than 2 years of experience registered 4 per cent rise in demand. Professionals with over 20 years of experience saw highest drop in demand.

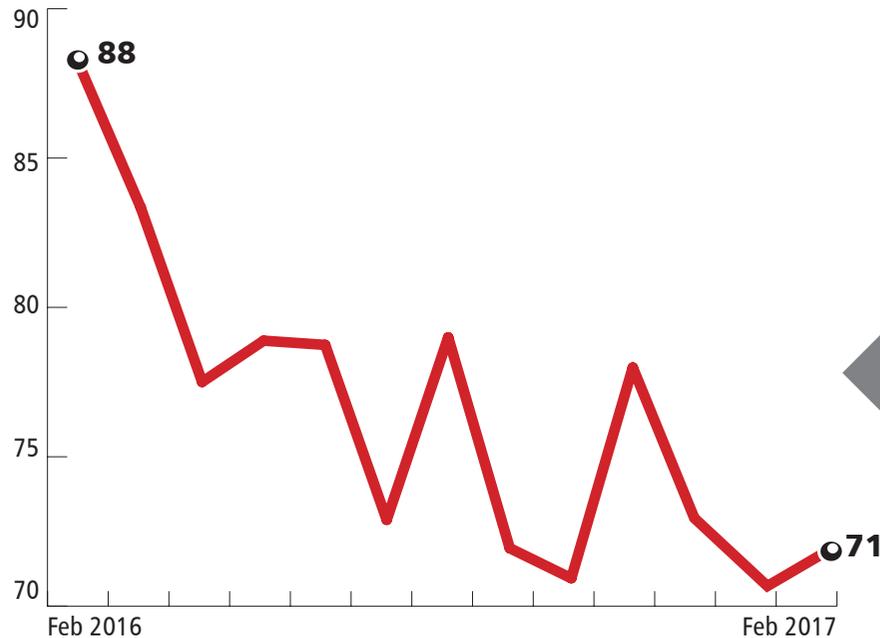
DEMAND FOR TALENT

Talent demand was up by 8% for **sales professionals** across all sectors

Consumer durables/FMCG reported 8% rise in talent demand

Among cities, **Lucknow** posted 18% rise in talent demand

Demand grew by 4% for **entry level and experienced professionals**



EXECUTIVE SUMMARY

Overall, hiring reported rise during February 2017. Active hiring activity across key employment sectors and functional areas contributed to the rise in talent demand.



RECRUITMENT TRENDS BY INDUSTRY

Demand reported rise across most key industry segments. Consumer durables/FMCG sector posted highest rise in talent demand during February 2017.

MARKET AVERAGE

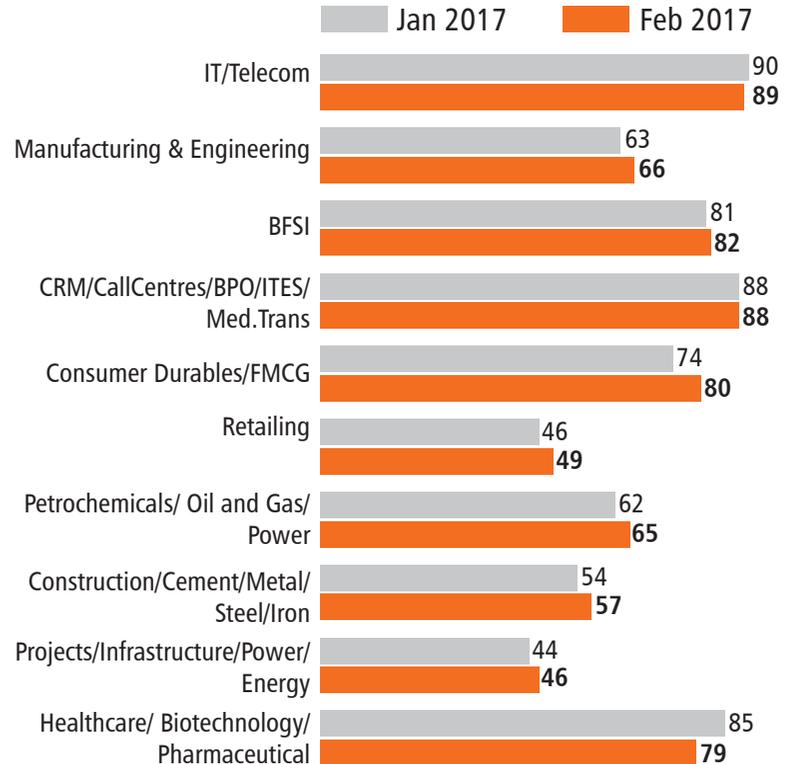
■ Jan 2017 **70** ■ Feb 2017 **71**



**Consumer durables/
FMCG** sector posted 8% rise
in demand

Retail sector
registered 7% rise
in hiring

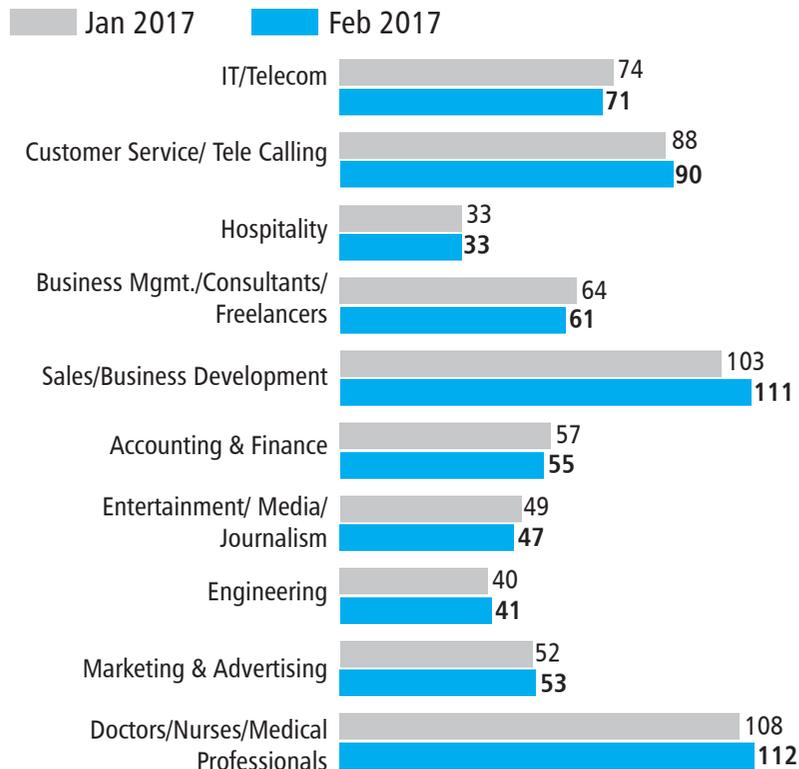
Construction sector
saw 6% rise in
talent demand



Sales, BD professionals reported max (8%) rise in demand

Doctors, nurses and medical professionals witnessed 4% rise in demand

Hospitality, customer care profiles saw 1% rise in demand



RECRUITMENT TRENDS BY FUNCTION

Talent demand grew across all key areas. After sales/BD roles, doctors, nurses and medical professionals witnessed 4% rise in demand.

MARKET AVERAGE

■ Jan 2017 **70** ■ Feb 2017 **71**





RECRUITMENT TRENDS BY LOCATION

Demand witnessed positive hiring momentum in most major locations. Lucknow emerged as the best performing location during the month.

MARKET AVERAGE

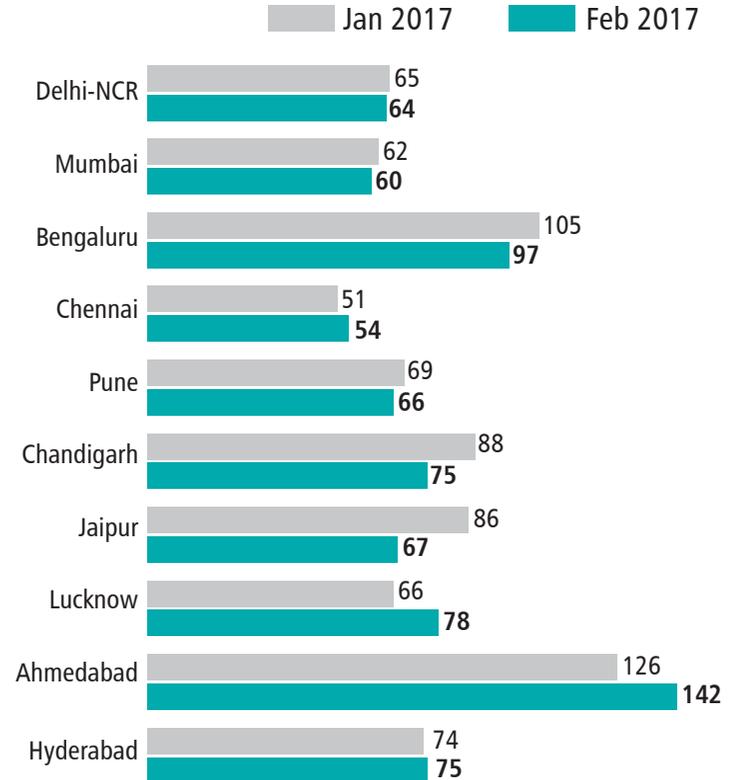
■ Jan 2017 **70** ■ Feb 2017 **71**



Lucknow posted
18% rise in talent
demand

Ahmedabad witnessed
13% rise in talent
demand

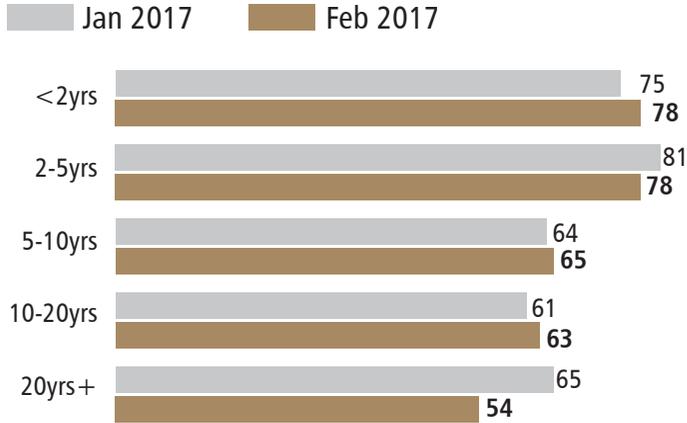
Among metros,
Chennai saw 6% rise in
talent demand



Candidates with **less than 2 years** of experience reported 4% rise in talent demand

Candidates with **10-20 years** of experience also witnessed 4% rise in demand

Candidates with **5-10 years** of experience reported 1% rise in demand



RECRUITMENT TRENDS BY EXPERIENCE

Talent demand grew across most experience categories, candidates with less than 2 years and 10-20 years of experience were most sought after.

MARKET AVERAGE

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India's leading recruitment portal TimesJobs.com brings 'RecruiteX' to give you a snapshot of hiring activity in India with complete analysis of demand in relation to major industries, functional areas, locations and experience.

Contact Us

We look forward to your feedback and suggestions to make this report more comprehensive and useful in the coming months.

Mail us your suggestions at editor@timesjobs.com